

SmarTone Telecommunications Holdings Ltd.

FY07 Annual Results Presentation
For the year ended 30 June 2007

Douglas Li
CEO

28 August 2007

Agenda

- Results highlights
- Financial review
- Operational review
- Outlook
- Q&A

Results highlights

Key highlights

- Continued growth in ARPU and service revenue
- Significant increase in data revenue
- Improvements in margins and profits
- Adoption of a new dividend policy
- Special cash dividend of \$0.85 per share

P&L summary

(\$m)	FY06	FY07	
Revenues	3,779	4,039	+7%
Cost of goods sold & services provided	(1,510)	(1,533)	
Other gains	14	-	
OPEX	(1,467)	(1,566)	
EBITDA	816	940	+15%
Depreciation, amortisation & disposal loss	(711)	(757)	
EBIT	105	183	+75%
Net finance income / (costs)	(13)	21	
Income tax expense	(8)	(28)	
Minority interests	(14)	(19)	
Net profit	70	158	+125%
Basic EPS (cents)	12.0	27.1	
EBITDA margin	21.6%	23.3%	+1.7 pp

Dividends

(\$)	FY06	FY07	YoY
Interim DPS	-	-	N.M.
Final DPS	0.12	0.27	+125%
Special cash DPS	-	0.85	N.M.
Total DPS	0.12	1.12	+833%

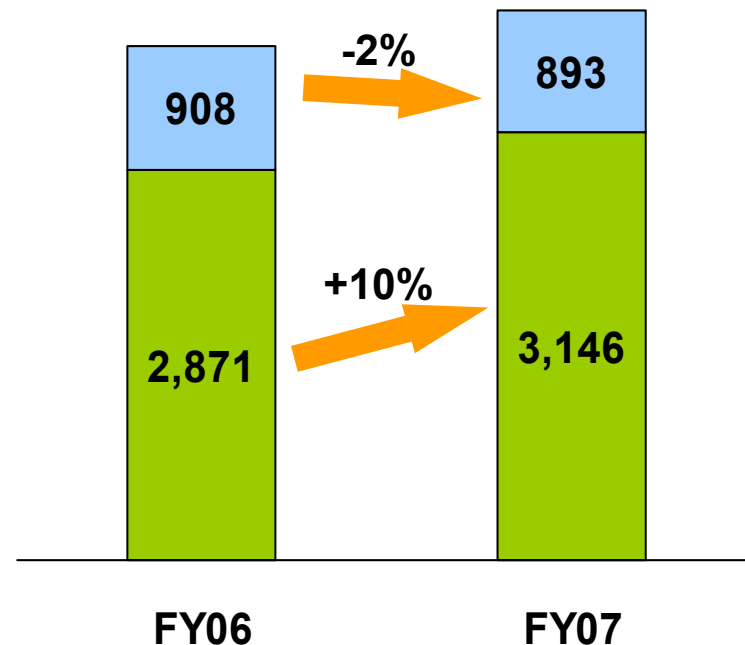
- New dividend policy
 - Distribute 100% of net profit excluding extraordinary items
 - FY07 final DPS of \$0.27 per share
- Special cash dividend of \$0.85 per share
- Total dividend payout of \$1.12 per share

Financial review

Revenues

(\$m)	FY06	FY07	YoY
Revenues	3,779	4,039	+7%
Cost of goods sold & services provided	(1,510)	(1,533)	+1%
Other gains	14	-	-100%
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Net finance income / (costs)	(13)	21	N.M.
Income tax expense	(8)	(28)	+256%
Minority interests	(14)	(19)	+40%
Net profit	70	158	125%

(\$m)



■ Handsets & accessories
■ Mobile services

***10% growth in service revenue,
reflecting continuing improvement in customer profile***

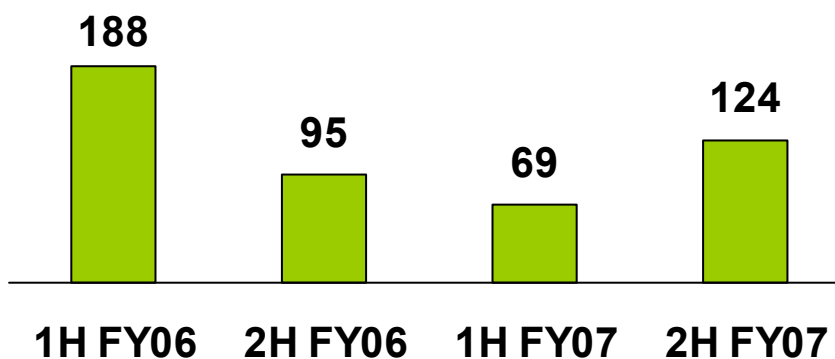
Cost of goods sold & services provided

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Breakdown of cost of goods sold & services provided

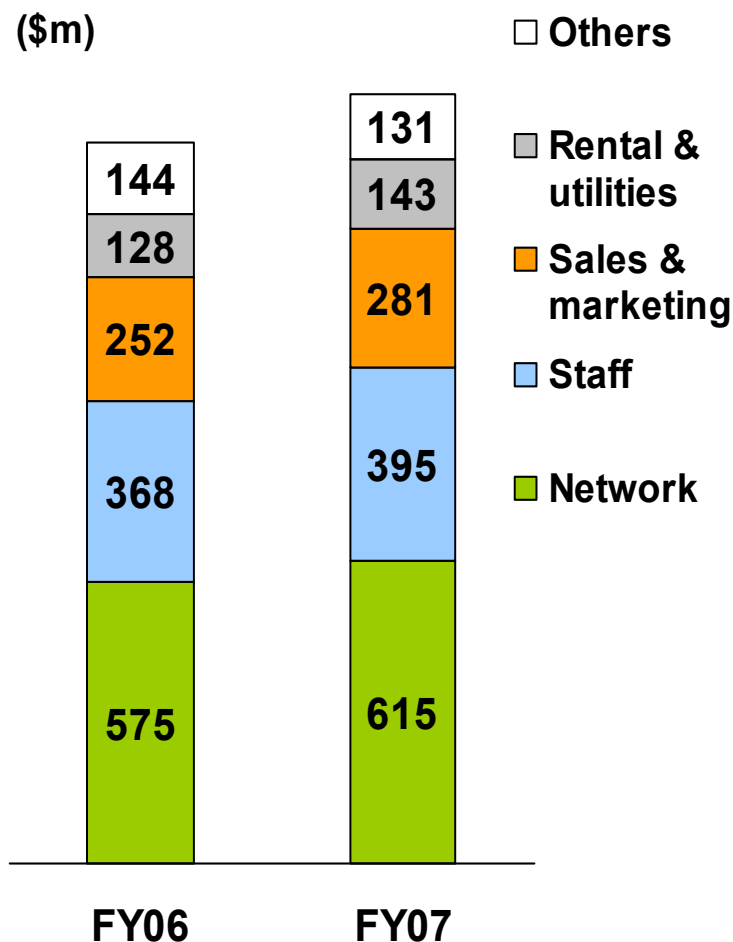
(\$m)	FY06	FY07
COGS (before capitalisation)	(1,170)	(1,074)
Handset subsidy capitalised	284	193
COGS (after capitalisation)	(886)	(881)
Cost of services provided	(624)	(652)
Total	(1,510)	(1,533)

Handset subsidy capitalised (\$m)



OPEX

(\$m)	FY06	FY07	YoY
Revenues	3,779	4,039	+7%
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Further enhanced our operations to reinforce our premium quality position and stimulate revenue growth

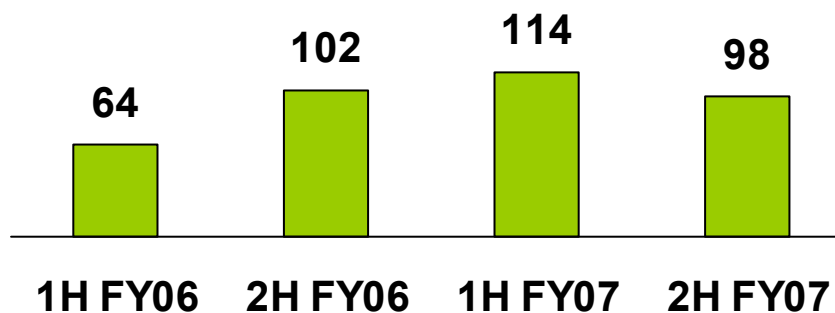
Depreciation & amortisation

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Breakdown of depreciation, amortisation & disposal loss

(\$m)	FY06	FY07
Depreciation & disposal loss	(486)	(482)
Amortisation of intangible assets		
Licence fee (3G & 2G)	(58)	(63)
Handset subsidy	(166)	(212)
Total	(711)	(757)

Handset subsidy amortisation (\$m)



Net finance income / (costs)

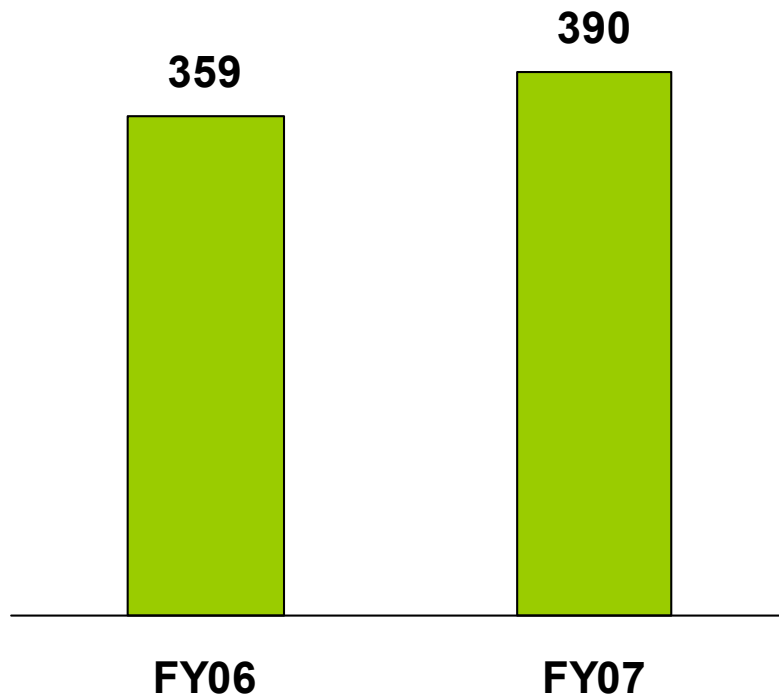
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Breakdown of net finance income / (costs)

(\$m)	FY06	FY07
Finance income	56	100
Finance costs		
Deemed finance charges for 3G & 2G licence fee (HKAS 38)	(66)	(77)
Deemed finance charge for asset retirement obligations (HKAS 16) & others	(4)	(1)
Total	(13)	21

CAPEX

(\$m)



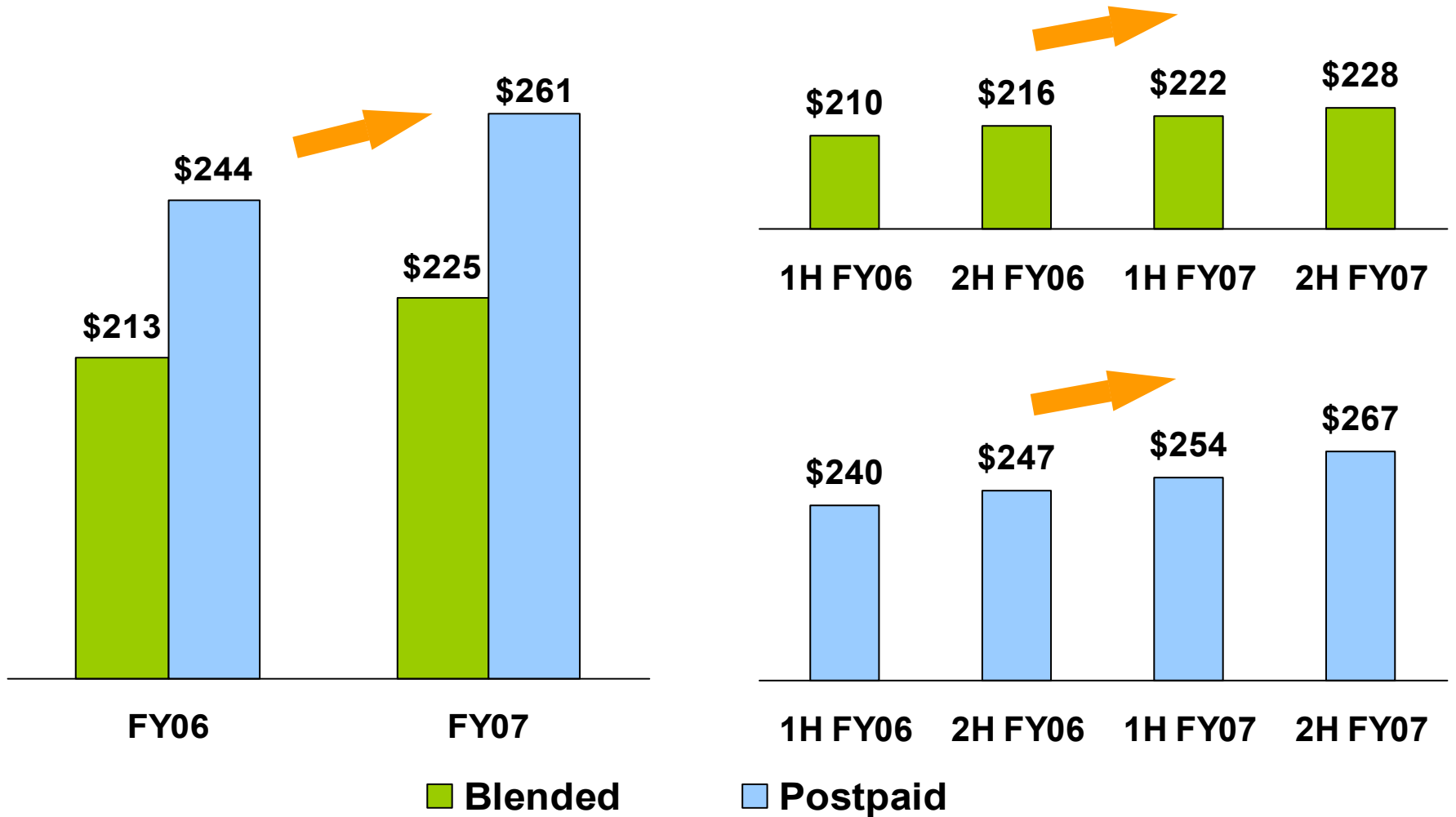
- Extend our leadership in network performance
 - Coverage
 - Throughput
 - Reliability
- Cater for new services and usage growth
- Ensure the delivery of premium service quality

Operational review

Competitive landscape

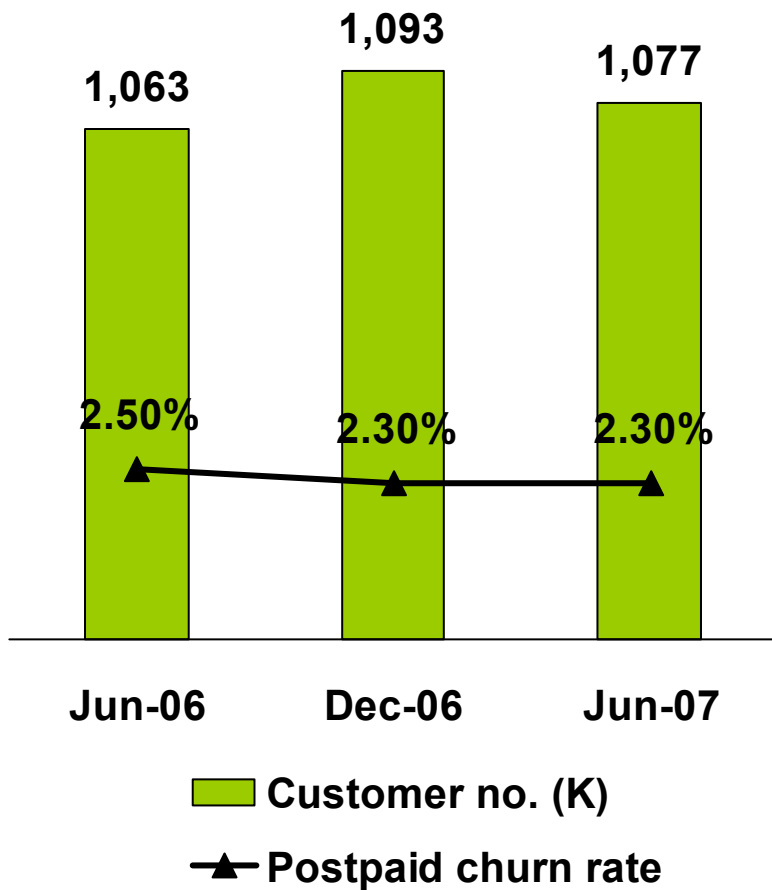
- Intensifying competition since 2Q FY07
 - Increased handset subsidies
 - Lower net tariffs
 - Aggressive bundled offers
- More competitive handset offers & tariffs from SmarTone-Vodafone since 2H FY07

ARPU



Blended ARPU +6% YoY
Postpaid ARPU +7% YoY

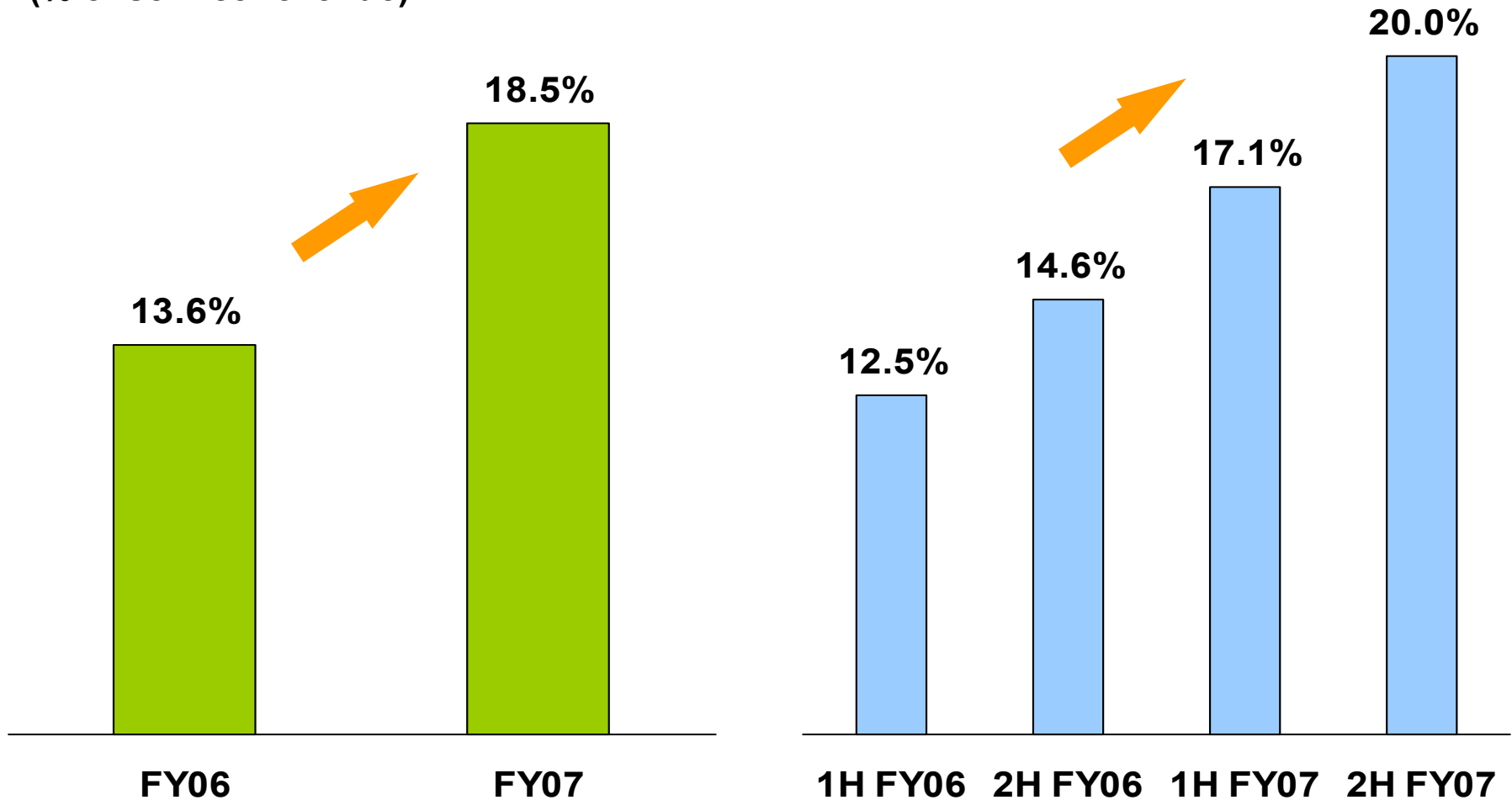
Customer base



- 3G customers now account for over 30% of postpaid
- Churn rate remained stable

Data revenue

(% of service revenue)



Data accounted for 20% of service revenue in 2H FY07

Our operational focus

Better serve our targeted segments with differentiated propositions

Develop new revenue streams

Major initiatives in FY07

- New propositions
 - True Internet experience on mobile
 - Teen 地派
 - 3.6 Mbps Mobile Broadband
 - *PLUS*
 - MultiTalk
- Continuing enhancements to existing propositions
 - BlackBerry from Vodafone
 - News service
 - Bet-to-win
 - iShow™

True Internet experience on mobile

- Infinite variety of constantly renewed content
- Unique customer experience
 - Internet videos live on mobile
 - Instant sharing of Internet content
- Service-based charging to better accommodate customers' preference for unlimited usage
- Supported by our superior network
 - Powerful service platforms
 - Superior full-coverage HSPA network (now upgraded to 7.2 Mbps)



Teen 地派

- Addressing the needs of teenagers & their parents
- Teenagers
 - Community-based services
 - Voice
 - Video calling
 - Messaging (incl. group instant messaging)
 - Dedicated community portal
 - Rich infotainment
 - Sharing of self-generated content
- Parents
 - Staying in touch with their teenagers
 - Safe portal environment for teenagers
 - Effective budget management

有邊樣唔駛
為因因擔心?

仔女加入Teen地派，媽咪爹地放心得多。

Teen地派唔單止iShare，仲叫著兩層家庭心意，你可以隨時監察仔女嘅只
邊只度，隨時隨地知道，放心好實緊。iShare地派唔單止iShare，仲叫著
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Smartfone
see you there

上登50出3G手機

Outlook

Outlook

- Challenging competitive environment, likely to be exacerbated by the pending issue of new licences
- Continue to focus on further improving cost efficiency
- Continue to drive revenue growth
 - Enriching customers' mobile lifestyle with innovative services
 - Addressing their total communications needs
- Strong financial position to pursue this strategy and to compete vigorously in the market
- FY08 CAPEX target of \$400-450m

Q&A

Appendix

Group P&L

(\$m)	FY06	FY07	1H FY07	2H FY07
Revenues	3,779	4,039	2,102	1,937
COGS	(886)	(881)	(539)	(342)
Cost of services provided	(624)	(652)	(320)	(332)
Gross profit	2,269	2,506	1,242	1,264
Other gains	14	-	-	-
OPEX	(1,467)	(1,566)	(805)	(761)
EBITDA	816	940	437	503
Depreciation, amortisation & disposal loss	(711)	(757)	(389)	(368)
EBIT	105	183	48	136
Net finance income / (costs)	(13)	21	10	11
Profit before income tax	92	205	58	146
Income tax expense	(8)	(28)	(6)	(21)
Profit after taxation	84	177	52	125
Minority interests	(14)	(19)	(8)	(11)
Net profit	70	158	44	114

Group balance sheet

(\$m)	30 Jun 06	31 Dec 06	30 Jun 07
Fixed assets	1,924	1,812	1,832
Intangible assets	800	790	784
Other non-current assets (excl. held-to-maturity investments)	92	114	108
Cash, bank balance & held-to-maturity debt securities ⁽¹⁾	2,051	2,115	2,348
Other current assets	337	382	368
Current liabilities	(1,005)	(970)	(1,075)
Non-current liabilities	(750)	(800)	(827)
Net assets	3,449	3,443	3,538
Share capital	58	58	58
Reserves	3,367	3,355	3,453
Total equity attributable to equity holders	3,426	3,414	3,511
Minority interests	24	30	27
Total equity	3,449	3,443	3,538
<i>(1) Cash & bank balance</i>	<i>1,359</i>	<i>2,083</i>	<i>2,316</i>
<i>Held-to-maturity debt securities</i>	<i>692</i>	<i>32</i>	<i>31</i>
<i>Total</i>	<i>2,051</i>	<i>2,115</i>	<i>2,348</i>
<i>(2) Shares in issue at balance sheet date (million shares)</i>	<i>583</i>	<i>582</i>	<i>580</i>
<i>(3) Net book value per share</i>	<i>\$5.9</i>	<i>\$5.9</i>	<i>\$6.1</i>

Financial ratios & operating indicators

	FY06	FY07	1H FY07	2H FY07
Financial ratios				
EBITDA margin	21.6%	23.3%	20.8%	26.0%
EBIT margin	2.8%	4.5%	2.3%	7.0%
CAPEX / Sales	10%	10%	6%	13%
Operating indicators (HK mobile)				
Blended ARPU (period average)	\$213	\$225	\$222	\$228
Blended ARPU (last month of the period)	\$218	\$231	\$224	\$231
Postpaid ARPU (period average)	\$244	\$261	\$254	\$267
Postpaid ARPU (last month of the period)	\$248	\$271	\$259	\$271
Customer number ('000, end of period)	1,063	1,077	1,093	1,077
Churn rate (last month of the period)	2.5%	2.3%	2.3%	2.3%