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## **SmarTone Telecommunications Holdings Limited**

(Incorporated in Bermuda with limited liability)

**(Stock Code: 00315)**

### **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the Group is expected to record a substantial increase in consolidated profit attributable to equity holders (the "Net Profit") for the year ended 30 June 2010 ("FY 2010") as compared to that for the year ended 30 June 2009 as a result of improvement in general business conditions. The Board also expected that Group's Net Profit for the second half of FY 2010 would be better than that for the first half of FY 2010.

**Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

This announcement is made by SmarTone Telecommunications Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors of the Company (the "Board") wishes to inform shareholders of the Company and potential investors that the Group is expected to record a substantial increase in consolidated profit attributable to equity holders (the "Net Profit") for the year ended 30 June 2010 ("FY 2010") as compared to that for the year ended 30 June 2009 as a result of improvement in general business conditions. The Board also expected that Group's Net Profit for the second half of FY 2010 would be better than that for the first half of FY2010.

The Company is in the process of finalising the audited consolidated results of the Group for FY 2010. The information contained in this announcement is only a preliminary assessment by the Company based on information currently available and is not based on any figures or information audited by the Company's auditors. Finalised results of the Group and other details will be disclosed or reviewed in the results announcement for FY 2010 to be published by the Company.

**Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

By order of the Board  
**SmarTone Telecommunications Holdings Limited**  
**Alvin Yau-hing Mak**  
*Company Secretary*

Hong Kong, 13 July 2010

*As at the date of this announcement, the Executive Directors of the Company are Mr Douglas Li and Mr Patrick Kai-lung Chan; Non-Executive Directors are Mr Raymond Ping-luen Kwok, Mr Wing-yui Cheung, Mr David Norman Prince, Mr Wing-chung Yung, Mr Thomas Hon-wah Siu and Mr Alfred Wing-kit Tsim; Independent Non-Executive Directors are Dr Eric Ka-cheung Li, JP, Mr Leung-sing Ng JP, Mr Xiang-dong Yang, Mr Eric Fock-kin Gan and Mr Peter David Sullivan.*